Agenda Items- CCA Meeting March 12, 2021; Zoom Meeting

Join Zoom Meeting at 9:00

<https://zoom.us/j/7582626418?pwd=YkRFVTJkUFo5b25JWitiN01LeWw4dz09>

9:00 AM Introductions

In attendance: Ron Meyer, Kierra Jewell, Jason Webb, Brad Walker, Wes Pollart, Kurt Leiberknecht, Merlin Van Deraa, Christine Newton, Bonnie Laws, Mike Rigirozzi

Lanny Huston

* Review and Accept last meeting minutes
  + Motion to approve: merlin
  + Second: jason
  + All approved: yes
* Review Board membership - Please Review the Chart
  + USDA- NRCS; Christine Newton 3 more years- yes
  + CO Aerial Applicators Association; need a replacement for Wes Pollart in 2022- he will start looking
  + Independent Ag Consultants; need a replacement for Dave Green in 2022- will look at the next meeting
  + CCA At Large: Jason Web 3 more years- yes
  + CCA At Large; need a replacement for Brad Walker in 2022- will start looking at meeting
  + Colorado Dept. of Public Health & Environment; Bonnie Laws 3 more years- yes
  + CSU Extension; Ron Meyers 3 more years- yes
  + Certified Professional Agronomist; Merlin Van Deraa 3 more years- tentative yes
* Committee Reports
  + Exam –Merlin
    - Exam – Results- 8 people took test. 85% passing.
    - Exam – Feedback
      * People that don’t pass don’t really get feedback. Would be nice to give them at least categories passed or something.
      * Some sort of feedback to the test takers, not necessarily the general public.
      * Merlin will talk with Dave and see if there’s someone in madison that can help with improving the feedback to testers.
      * Bonnie will check with Dawn about what the testers see when they get results and how we can improve the process. Want to figure out if any of our questions are weird or if we can improve the process any.
  + Finance/Budget  - Brad Walker
    - Consutlting/admin has jumped to $16K
    - Need to figure out why it jumped up. Kierra will look at it with Jessica
    - Do we need to raise rates and risk losing people?
    - Can we send a letter to NRCS to go back to supporting the CCA accreditation? The test and the licensing used to be supported.
    - Motion by Merlin to create a letter requesting agencies to support the CCA.
      * Christine will draft a letter. We can all sign and show support from all the industries that are represented.
    - Motion by Brad. To get sponsors and make a sponsor page on the website.
      * Second: Jason
      * All in favor- passed
  + Marketing – Lanny Huston
    - Hasn’t heard any current opportunities to get out in front of people with the CCA brand
    - Sponsorship page can have different sizes for different donations and a link to their jobs for CCAs
    - Could we do a newsletter to our CCAs? Quarterly. More localized to our state.
      * Kierra will start a 1 page newsletter
      * Lanny will be first one
      * Aim for June to start
      * Motion: Brad- Kierra will make a 1 page PDF newsletter with board members every quarter starting in June.
        + Second:
        + All in favor- yes
  + Standards and Ethics- Mike Rigirozzi.
    - Two transfers. One with a dual cca. All approved.
    - One new application approved
    - One extension approved
    - One retirement approved
  + Education – Ron Meyer
    - Please see Ron’s write up
    - Most meetings were remote this year
    - Moving forward will be a more hybrid format. Zoom probably won’t be going away.
    - If we are open in the fall, Wilma will probably have the meeting in person
    - Ron is approving CEUs and the process is working well
* Christine Newton’s report on Patrick O’Neil for conservationist of the year
  + She has the packet from last year that we didn’t have time to submit.
  + Will need to be updated with reference letters and things Patrick did this year.
  + Christine will keep an eye on the site when they go live for nominations and then we can get going on the nominations
* Bonnie Law’s report on vaccines for CCAs
  + Agriculture is eligible now for the vaccine.
  + Not centralized system, so they need to contact a local agency
* New Business

Next meeting: Oct 22nd 9am-12noon

12:00 PM Adjourn